ADE FAJAR KURNIAWAN

Information Systems Student | Project Management | Business Analysis | Data Analysis

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PROFESSIONAL SUMMARY

Information Systems student at BINUS University focused on project management, business analysis and data analysis. Experienced in planning app development projects using Agile and Scrum, translating user and business needs into requirements, process diagrams and Figma prototypes, and working with data through Excel, SQL, Oracle and MySQL. Skilled in cross-team coordination, design thinking and digital product development. Certified in Microsoft Azure AI Fundamentals and AWS Academy Cloud Foundations.

EDUCATION

Bachelor of Information Systems 2024 – Present
BINUS University | Jakarta, Indonesia

ORGANIZATION EXPERIENCE

Activist & Officer March 2025 – Present
HIMSISFO BINUS | Jakarta, Indonesia

- Contribute to HIMSISFO initiatives and student-community activities, supporting program execution across the organization.
- Collaborate with committee members across divisions to coordinate responsibilities and keep organizational activities on track.

Vice Coordinator, Publication & Documentation March – September 2025
SELCAVIS: PRODIGI 2025 | HIMSISFO BINUS

- Coordinate publication and documentation workflows, align team responsibilities with event timelines, and review content for quality and consistency.

Vice Coordinator, Publication & Documentation March 2025 – February 2026
DIG-IN: FUSION 2025 | HIMSISFO BINUS

- Coordinate publication and documentation deliverables, delegate team tasks, and support event coverage across digital and on-site channels.

Vice Coordinator, Publication & Documentation April 2025 – February 2026
Farewell Party & Yearbook: FILM 2026 | HIMSISFO BINUS

- Oversee publication and documentation preparation, coordinate team execution, and ensure event materials are delivered on schedule.

Staff, Publication & Documentation March – September 2025
LDKKA: IGNITE 2025 | HIMSISFO BINUS

- Assist with publication materials and event documentation to support communication and coverage of the program.

Volunteer, Group PIC September 2025
Welcoming Party: VENTURE 2025 | HIMSISFO BINUS

- Serve as a point of contact for an assigned participant group and facilitate communication of event information.
- Support participant coordination and help address group needs during the program.

WORK EXPERIENCE

Co-Founder & Marketing Operations 2025 – Present
Your Next Car (YNC) | Indonesia

- Co-founded an automotive community focused on vehicle information, discussion, content, and car buying and selling.
- Manage social media and content publishing while handling prospective-buyer communication, order processing, and daily sales operations.

Video Editor (Freelance) October 2025
PT Jakarta Biopharmaceutical Industry (JBio) | Jakarta, Indonesia

- Edited a company profile video, handling footage selection, sequencing, color correction, audio balancing, and final rendering.
- Delivered the final video in line with the client's creative direction and project requirements.

Social Media Manager September – October 2024
Peyekriyukzz | Jakarta, Indonesia

- Developed and managed social media content to strengthen brand awareness, audience engagement, and sales.
- Created captions and visual content, scheduled posts, monitored account insights, and adjusted content based on performance.

Graphic Designer (Freelance) August 2024
TOKO MAS ASLI BAGONG (PT Emas Bagong Semarang) | Semarang, Central Java, Indonesia

- Designed campaign visuals for Indonesia's 79th Independence Day branding and digital promotion.
- Developed the creative concept and produced illustrations, layouts, and final artwork in line with brand identity and campaign needs.

PROJECTS

Project Manager & UX Analyst September 2026
Accessible Public Transport Mobile App | International UI/UX Design Competition

- Analyzed accessibility challenges faced by people with disabilities and translated user needs into requirements and a user journey.
- Managed project coordination and developed a clickable Figma prototype featuring accessibility information, assistance services, and issue reporting.

Project Manager & Coordinator February – June 2026
AI-Based Analytics Web Platform for Car Dealers | Project Management Course

- Defined the project scope, business case, requirements, risks, and six-phase delivery plan from design through testing and handover.
- Proposed a real-time analytics platform with smart pricing, brand trend analysis, buyer segmentation, and listing optimization.

UX Analyst & Team Member September – December 2024
Online Clothing Shopping App | UX Research Design Course

- Conducted UX research to understand online shoppers' needs and identify usability issues across the shopping journey.
- Translated research findings into user-focused design recommendations and contributed to the app's interface and prototype.

SKILLS

Project Management: Agile & Scrum, Project Planning, Scope & Timeline Management, Risk Management, Jira, Miro

Business Analysis: Requirements Gathering, Business Case, User Journey Mapping, Flowchart, UML, Design Thinking, draw.io

Data Analysis: Excel, Power Pivot, DAX, Pivot Tables, SQL, Oracle, MySQL, Data Cleaning, Dashboarding

UI/UX & Development: Figma, Prototyping, UX Research, HTML, CSS, Java, Python

Technology & Creative: AWS, Microsoft Azure AI, Cloud Computing, Graphic Design, Video Editing, Content Creation, Social Media Management

CERTIFICATIONS

- AWS Academy Graduate: Cloud Foundations – AWS Academy, 2026
- Microsoft Azure AI Fundamentals – Elevate Azure AI Fundamentals, Microsoft, April 2025
- ITECHNO CUP 2026: International UI/UX Design Competition – Participant, August – September 2026

LANGUAGES

Bahasa Indonesia: Native

English: Professional Working Proficiency